



# MUHAMMAD ISHAR

## Website Developer & Digital Marketer

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**LinkedIn**

<https://www.linkedin.com/in/ishar-web-259591316/>

**github**

<https://github.com/IsharWeb>

### PROFILE SUMMARY

Experienced Web Developer and Digital Marketer with skills in building websites, online stores, and growing social media pages. Good at making websites fast, easy to use, and SEO-friendly. Knows how to promote content on TikTok, Pinterest, and YouTube.

### EDUCATION

#### G.D.C Shewa College

*Start Point 2023*

- Computer Science (First & Second Year, Completed in 2025)

#### Digital Topspot Agency

*Start Point 2023*

- Frontend Development Internship (Ends 14/09/2024)

### WORK EXPERIENCE

#### Frontend Developer Intern – Digital TopSpot Agency (2023 - 2024)

*2023 - 2024*

- Created easy-to-use websites with React.js, Tailwind CSS, and Bootstrap
- Helped connect websites to backend services
- Made websites load faster and rank better on Google
- Customized and maintained WordPress websites

#### Website Developer | WordPress & ShopYY Developer (2023 - Present)

*2025 - PRESENT*

- Built and managed online stores using WordPress and ShopYY
- Improved website design for better user experience
- Used SEO techniques to bring more visitors

### PROFESSIONAL SKILL

- **Web Development:** HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, TypeScript, React.js, React Native (Basics), C++, C#
- **CMS & E-commerce:** WordPress, ShopYY
- **Digital Marketing:** SEO, TikTok, Pinterest, YouTube, Amazon Affiliate Marketing
- **Backend Development:** JavaScript, Next.js, Node.js (Basics), Express.js, REST APIs, Database Management (Basics), MySQL (Basics)
- **Design & Video Editing:** Canva (Thumbnails, Logos, Short Videos)
- **Other Tools:** Excel (Basics)
- **Soft Skills:** Problem-solving, teamwork, adaptability

### LEARNING SOURCES

- **Programming & Web Development:** YouTube, W3Schools
- **Certifications:** Great Learning

### LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Pashto (Fluent)
- Arabic (Basics)